

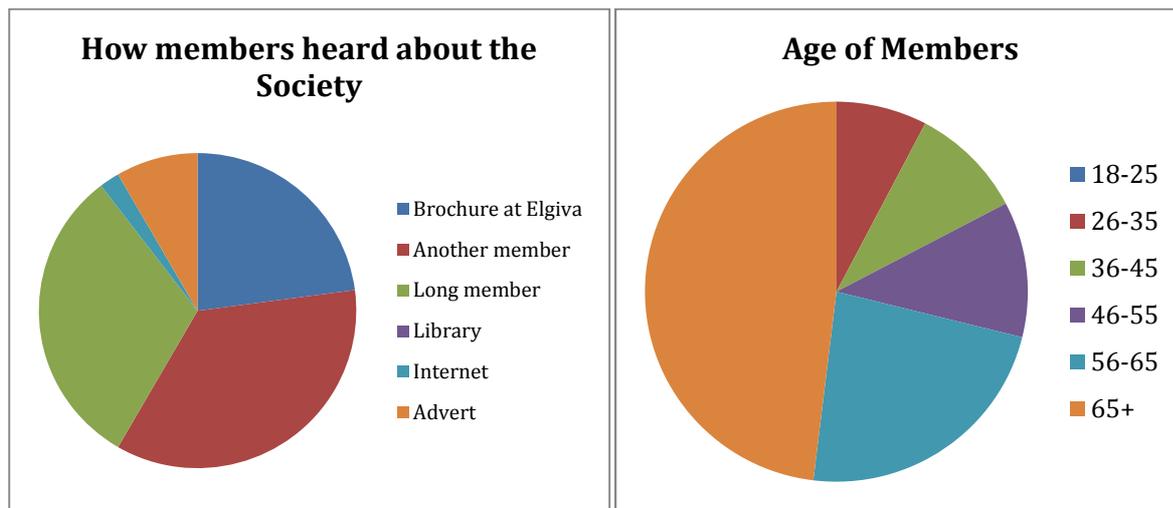
In September 2013 we surveyed our current and former membership to gauge their satisfaction with the society and to find out what they hoped to gain from it. We also asked for any suggestions which might help the committee with future planning.

Broadly, the 52 responses we received gave us the following helpful information:

INFORMATION ABOUT RESPONDING MEMBERS

54% are Female, 46% Male.

2% attend films with a non-member, 15% alone and 83% with a fellow member.



In response to the question “What did you expect from joining the Society?” 58% expected to see interesting films of any kind, 33% expected to see films from different cultures and 8% had “other” expectations. 98% (all but one respondent) said that those expectations had been met.

MEMBERS’ OPINION OF THE SOCIETY

Concerning the balance of films chosen, members were asked to rate the choice from 1 to 10, Very Poor to Excellent. All scores were over 6/10 with a breakdown of: 6/10 (4%), 7/10 (31%), 8/10 (45%), 9/10 (16%) and 10/10 (4%).

When asked whether changes were needed, responses were varied, but 5% said they would prefer fewer violent films, 14% said they would prefer more lighter and amusing films and 54% rated the current balance of films as satisfactory. 98% of respondents considered the Society good value with only one response considering it poor value.

MEMBERS COMMENTS AND SUGGESTIONS

In general, these concentrated on requests for more social activity, for continuing the introductions to the films and the discussions afterwards. There were requests for more classic British films, afternoon showings of films, and for discounts as a reward for introducing new members. Many members urged the committee to “keep going, it is fine” and one member replied “it is perfect” – sadly only one said that!